

64-44  
TOWN OF WELLESLEY



64-44  
MASSACHUSETTS

JOHN L. HAYDEN  
GARRETT S. HOAG  
DANA T. LOWELL

BOARD OF APPEAL

KATHARINE E. TOY, CLERK  
TELEPHONE  
CE. 5-1664

### Appeal of Stanley Keesan

Pursuant to due notice the Board of Appeal held a public hearing in the hearing room on the second floor of the Town Hall at 9:00 p.m. on September 17, 1964, on the appeal of Stanley Keesan from the refusal of the Inspector of Buildings to issue a permit to alter the existing sign at 999 Worcester Street on premises owned by Carmen J. Surro. The reason for such refusal was that Section XXIIIA, Part C, Subpart 3. a. 1. (d) of the Zoning By-law prohibits standing signs, and Part D, Non-conforming Signs, provides that a non-conforming sign legally erected prior to the adoption of this section may be continued to be maintained, but shall not be enlarged, reworded, redesigned or altered in any way unless it is brought into conformity.

Nathan Sugarman, representative from the Jim Did It Sign Co., represented the appellant at the hearing.

The Planning Board approved the granting of the request providing certain restrictions were imposed in the decision.

On September 1, 1964, the Inspector of Buildings notified the appellant in writing that his application for a permit to alter his sign had been refused as it violated the Zoning By-law for the above-mentioned reasons. On the same date the appellant took an appeal in writing and thereafter due notice of the hearing was given by mailing and publication.

### Statement of Facts

The sign involved is located within a Business District and is an existing standing sign located approximately 6" back from Route 9, Worcester Street. It is approximately 8'4" x 17'6" and stands thirty-eight feet above ground level at the highest point and is supported by two steel columns 16" wide approximately 20' above grade and 7' below grade. Presently it contains the word "Restaurant."

The appellant seeks permission to reduce the height of the sign to twenty-eight feet and replace the "Restaurant" sign with a palette-shaped sign with the words, "Blackie's deli-haus", with a knife, fork and spoon above. The words, "Deli.", "Restaurant" and "Catering" would appear on the two supporting posts. The outside dimension of the palette would be 10' x 6' and the individual words on the posts would be 1' x 5'. It is proposed to have red and black letters on a white background, internally illuminated with florescent lamps.

Decision

The Board of Appeal finds that, subject to the restrictions imposed herein, the proposed alterations to the existing sign will be in harmony with the general purpose and intent of Section XXIIIA of the Zoning By-law, and will not be injurious to the neighborhood nor to traffic and safety conditions, nor otherwise detrimental to the public safety and welfare.

Accordingly, the Board hereby grants permission for the proposed alterations to the existing sign in accordance with the application submitted and on file with this Board subject to the condition that it shall have two colors only, namely black and white,, or red and white.

  
John L. Hayden

  
Richard O. Aldrich

  
G. Arnold Haynes

Filed with Town Clerk \_\_\_\_\_

ISSUED BY THE TOWN CLERK  
MAY 11 1955  
TOWN OF STANLEY