

Wellesley Cultural Council  
Wednesday, February 12, 2020  
7:00 p.m.  
Great Hall, Town Hall, Wellesley, MA

Agenda

1. Introduction of Timothea Pham, Wellesley's Massachusetts Cultural Council staff contact person.
2. Approval of Minutes from FY2020 Grant Applications Decisions meeting, 11-19-19.
3. Unused 2019 grant.
4. Proposed changes to text on two items in the Council Priorities list on the Wellesley Cultural Council's web page on the Massculture.org website:

- A) **Current text:** "4. The WCC requires that all applicants include within their applications a letter from a sponsor verifying that the applicant and the sponsor have agreed upon the use of a venue and a date for the applicant's proposed presentation or event."

**Proposed:** That we add we the following sentence to the end of the current text: "If an applicant is seeking a group sponsor for their program and/or wishes to present their program at the Wellesley Free Library, please contact the Chair of the Wellesley Cultural Council to learn how to proceed."

- B) **Current text:** "5. WCC grants generally range from \$100-\$1,000. The WCC gives preference to applicants that are Wellesley-based artists and/or organizations. Other successful applicants are non-resident artists who provide cultural opportunities for the Wellesley community."

**Proposed:** "5. WCC grants generally range from \$100-\$1,000. The WCC gives preference to applicants that are Wellesley-based artists and/or organizations, *and to programs that will be presented within the town of Wellesley.* Other successful applicants are non-resident artists who provide cultural opportunities for the Wellesley community, *preferably within Wellesley.*"

5. Where, When and By What Means might we conduct this year's Community Impact Survey in a way that has the best chance of reaching as many Wellesley resident constituencies as possible.

6. Need to recruit new members to our Council and a concurrent need to make the Wellesley Cultural Council more visible in the community.

A) P.R. Initiatives:

1. Notices in local publications/media announcing
    - a) 2020 grant recipients—who and when/where their programs will take place
    - b) WCC's need to recruit new Council members
  2. Council Members create a web of contacts by reaching out to
    - a) cultural organizations/friends who are affiliated with Wellesley cultural organizations and make sure that they—and other members of their cultural organization(s)--are aware that they could come to the WCC to request funding AND to let them know the WCC is seeking Council members.
    - b) Friends/acquaintances who are not involved in cultural organizations, but who are interested in the state of cultural life in Wellesley and who are civic-minded.
  3. Attending the WOW Board Meeting on 3/9/20, 7:00
  4. Council Members attend funded programs as official representatives of the WCC and ask permission to introduce themselves, making a pitch for what the WCC is and does, and letting it be known that the WCC is seeking new members.
7. Citizen Speak.
  8. Other Matters to Consider?