

TOWN OF WELLESLEY
School Building Committee
Hardy, Hunnewell, Upham Facilities Project
Subcommittee for Outreach and Communications

January 4, 2019 1:00 p.m.
Juliani Room, Town Hall, 525 Washington Street

The Open Session of the School Building Committee Subcommittee for Outreach and Communications convened at approximately 1:15 p.m. Those present included subcommittee members Jane Andrews, Virginia Ferko, Sharon Gray, and Thomas Ulfelder. Also in attendance was Owners Project Manager Timothy Bonfatti.

Citizen Speak

No one came forward for citizen speak

Review and vote to approve minutes of November 9, 2018

Mr. Ulfelder moved to approve the minutes of November 9, 2018, Ms. Andrews seconded the motion and the minutes were unanimously approved.

Draft minutes for the December 6, 2018 meeting were distributed for review and approval at the next meeting.

Discussion of program and publicity for the Hunnewell Feasibility Study Public Forum

There was a discussion of the proposed format and program for the forum.

The committee suggested that there be an introduction by Ms. Gray reviewing the study process to date followed by a presentation by SMMA of the tentative short list of concept design options that SBC will have voted at its January 10, 2019 meeting.

It was suggested that forum participants sit at round tables in the gym and have the opportunity to review, discuss and provide feedback on the design options in small groups. The committee discussed how the review process would be facilitated so that it resulted in useful feedback on the options and/or components of options presented. Ms. Gray said that the current plan is for the SBC to vote to approve a short list of design options at its January 31, 2019. Mr. Bonfatti said that he and Jeff D'Amico will be at the forum to facilitate discussion and Ms. Gray and Mr. Bonfatti will confirm that SMMA will also have team members available to help facilitate the table discussions and will work out the details of how the feedback will be reported out at the end of the forum. Ms. Ferko suggested that SBA members be enlisted to take the notes at each table while project team members answered questions.

Ms. Ferko reported that unless there are other suggestions, she will follow a plan for advertising the forum that is similar to what was done prior to the Eco-Charrette in October. Advertising will include emailed notices and flyers to public officials, Town meeting members, community and media organizations and notices via the Town News and Announcements system. One addition will be a postcard reminder to Town Meeting members. There were reports that Town meeting members may not have received previous email communication about the Kick-off or Eco-Charrette. Abutters and other neighbors will also receive a mailed postcard. Ms. Andrews asked about submitting a Townsman article. Ms. Gray said she would contact the Townsman to see if they would cover the event rather than submitting a guest column or letter to the editor.

Documents Used:

SBC Subcommittee on O&C Minutes 11-9-2018 (draft)

SBC Subcommittee on O&C Minutes 12-6-9-2018 (draft)

Outreach & Communications Committee spreadsheet (1/4/2019 update)

Approved 3-2-2019