



TOWN OF WELLESLEY POLICE DEPARTMENT

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Chief of Police



Wellesley Police Raise Cancer Awareness with Pink Patches

October 4, 2019 (Wellesley, MA) - In October, pink is the new blue. The Wellesley Police Department is participating in the Pink Patch Project this year, a nationwide awareness campaign where police departments sell pink patches during National Breast Cancer Awareness Month.

Throughout this month, the police department will be selling a limited edition pink patch which showcases the Town of Wellesley seal in the color pink. Donations from the sales will go to [The Julie Fund for Women's Cancers](#).

The Julie Fund was started in 2004 in memory of Julie McAvinn, a Wellesley resident who died from ovarian cancer. Julie was 40 years old and the mother of three children when her life was cut short. The fund is used for women's cancer research, patient and family support, and educational programs that raise awareness of the symptoms and treatments for all types of women's cancer.

The \$10 pink patch can be purchased at the Wellesley Police Department beginning October 7, 2019. As part of their participation in this campaign, this month Wellesley Police officers will wear a breast cancer pin and have the option to wear the pink patch instead of their regular patch on uniforms.

Since the inception of the Pink Patch Project in 2015, more than 900,000 patches have been sold and more than \$1 million dollars have been donated to cancer research organizations nationwide.

For more information on The Julie Fund for Women's Cancers, visit www.juliefund.org

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