

TOWN OF WELLESLEY



MASSACHUSETTS

WELLESLEY MUNICIPAL LIGHT PLANT • 4 MUNICIPAL WAY • WELLESLEY, MA 02481

FOR IMMEDIATE RELEASE

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WMLP Launches New Electric Vehicle (EV) Incentives Program, Wellesley Drives Electric

February 13, 2020 (Wellesley, MA) - Are you curious about electric vehicles (EVs)? Already an EV owner? Take part in the Wellesley Municipal Light Plant's (WMLP's) new EV awareness and incentives program, *Wellesley Drives Electric*.

"Research has shown that electric cars are better for the environment. They emit less greenhouse gases and air pollutants over their life than a gas or diesel car. It is more important now than ever that community leaders don't take a backseat to the advancement of EV's but actually drive the momentum in their community's use of EV's. The WMLP is here to do that," said Don Newell, WMLP Director.

Whether new to EVs or already an existing EV driver, through this program residents can learn more about the different types of available electric vehicles and charging, get connected with dealers, hear about upcoming local EV events, and connect with EV rebates and incentives for EV charging that are available only to WMLP customers.

In addition to the launch of the new [Wellesley Drives Electric](http://WellesleyDrivesElectric) website, customers will now have access to comprehensive EV resources and support via a toll-free support line (1.833.443.8363) and email ev@ene.org staffed by EV Specialists.

Learn more about electric vehicles and their many benefits at wellesleydriveselectric.org and sign up to receive the latest information about incentives and upcoming events.

About Wellesley Drives Electric: Wellesley Drives Electric is an outreach program to inform the electric utility customer about the savings and benefits that come from choosing an electric car and charging it at home overnight. wellesleydriveselectric.org

About The Wellesley Municipal Light Plant: The Wellesley Municipal Light Plant ("WMLP") implements best business practices to protect the safety of our employees and the public, deliver environmentally sustainable and highly reliable electricity and telecommunication services at competitive rates and provide financial and in-kind support to the Town. The WMLP conducts its affairs in a socially responsible and ethical manner, with respect for our many stakeholders. <https://wellesleyma.gov/228/Municipal-Light-Plant>

About Energy New England (ENE): ENE, an organization serving the needs of municipal utilities in the northeast, works with numerous businesses, residents and utilities to help promote the

principles of conservation, efficiency, and environmental stewardship, and advances the many benefits available through integrated sustainability planning. ene.org

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