



SUMMER 2020

SHAVE THE PEAK

*Voluntary Demand Response Program

Very Exciting News!!! Please join the Wellesley Municipal Light Plant in our efforts to reduce the Town's summer electrical peak. By participating in this program and reducing the electricity use during peak hours, we are all helping the environment. Dependency on high carbon-producing generators is very high during these peak times. This action will also help you save on your electric bill by using less energy this summer. We can all make a difference and have a positive impact on planet Earth!

How it works:

When an electric peak is forecasted, we ask you to voluntarily reduce your use of electricity and the WMLP will provide you tips on how to accomplish that. We will email participants and put information on our Twitter account, [@MLPWellesley](https://twitter.com/MLPWellesley), to let participants know that a peak is forecasted for certain hours.

HOW to enroll: Send us an email to shavethepeak@wellesleyma.gov with the subject "shave the peak" to receive a notification when a peak demand event is expected. No more than 15 notifications will be sent during the summer.

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