

# TOWN OF WELLESLEY - BUILDING DEPARTMENT

## SIGN PERMIT APPLICATION

PURSUANT TO MA STATE BUILDING CODE - 780 CMR  
AND TOWN OF WELLESLEY ZONING BYLAWS, SECTION XXIIA

For Office Use Only

APP # \_\_\_\_\_

Date \_\_\_\_\_

**PLEASE COMPLETE ALL SECTIONS IN FULL**

SECTION 1 - PROPERTY / BUSINESS ADDRESS & OWNERSHIP	
<b>1.1 Property Address (Number and Street)</b> 245 Washington Street	<b>1.2 Unit / Suite</b> -
<b>1.3 Property Owner of Record</b>	
Intrum Corp Name (Print)	186 Wells Ave Newton MA 02459 Mailing Address
(617) 969-6000 Telephone	If new owner, Book / Page and Date title recorded
<b>1.4 Business Name</b> The Fit Factor	
<b>1.5 Business Owner</b>	
Chad Asne Name (Print)	401-595-7703 Telephone

  

SECTION 2 - CONSTRUCTION SERVICES	
<b>2.1 Sign Contractor</b>	
Signs By Tomorrow-Newton Name (Print)	N/A License Number (if applicable)
227 California Street Newton MA 02458 Address	Expiration Date
617-244-2762 Telephone	XXXXXX Wellesley Registration Number (CID)
781-888-4519 Cell	

  

SECTION 3 - SIGN DETAILS - Please note that a certified plot plan must accompany all applications for free standing signs.	
<b>SIGN 1</b>	Does this sign replace an existing one? Y <input checked="" type="checkbox"/> N <input type="checkbox"/>
<b>1. Type</b>	<input checked="" type="checkbox"/> Wall <input type="checkbox"/> Window <input type="checkbox"/> Standing <input type="checkbox"/> Awning
<b>2. Dimensions</b>	Height (ft/in) 14    Width (ft/in) 122    Area (sq. ft.) 11.86    Area of Facade 173 sq ft    Letter Height (in) 14
<b>3. Location</b>	Height of highest part of sign / awning above ground elevation 125" Will this sign project into, on or over a public sidewalk, street or way? Y <input type="checkbox"/> N <input checked="" type="checkbox"/>
<b>4. Materials:</b>	1/2" Acrylic painted
<b>5. Colors</b>	Background Color Building Color    Lettering Color Red= 186C Gray=404C
<b>6. Illumination</b>	Y <input type="checkbox"/> N <input checked="" type="checkbox"/> If Yes... <input type="checkbox"/> Internally <input type="checkbox"/> Externally    How?
<b>7. Wording</b>	THE FIT FACTOR
<b>SIGN 2</b>	Does this sign replace an existing one? Y <input type="checkbox"/> N <input type="checkbox"/>
<b>1. Type</b>	<input type="checkbox"/> Wall <input type="checkbox"/> Window <input type="checkbox"/> Standing <input type="checkbox"/> Awning
<b>2. Dimensions</b>	Height (ft/in)    Width (ft/in)    Area (sq. ft.)    Area of Facade    Letter Height (in)
<b>3. Location</b>	Height of highest part of sign / awning above ground elevation Will this sign project into, on or over a public sidewalk, street or way? Y <input type="checkbox"/> N <input type="checkbox"/>
<b>4. Materials:</b>	
<b>5. Colors</b>	Background Color    Lettering Color
<b>6. Illumination</b>	Y <input type="checkbox"/> N <input type="checkbox"/> If Yes... <input type="checkbox"/> Internally <input type="checkbox"/> Externally    How?
<b>7. Wording</b>	
<b>SIGN 3</b>	Does this sign replace an existing one? Y <input type="checkbox"/> N <input type="checkbox"/>
<b>1. Type</b>	<input type="checkbox"/> Wall <input type="checkbox"/> Window <input type="checkbox"/> Standing <input type="checkbox"/> Awning
<b>2. Dimensions</b>	Height (ft/in)    Width (ft/in)    Area (sq. ft.)    Area of Facade    Letter Height (in)
<b>3. Location</b>	Height of highest part of sign / awning above ground elevation Will this sign project into, on or over a public sidewalk, street or way? Y <input type="checkbox"/> N <input type="checkbox"/>
<b>4. Materials:</b>	
<b>5. Colors</b>	Background Color    Lettering Color
<b>6. Illumination</b>	Y <input type="checkbox"/> N <input type="checkbox"/> If Yes... <input type="checkbox"/> Internally <input type="checkbox"/> Externally    How?
<b>7. Wording</b>	

**SECTION 4 - APPLICATION DECLARATION**

I (we) the undersigned, as permit Applicant(s), hereby declare that the statements and information on the foregoing application are true and accurate, to the best of my (our) knowledge and belief.

Signed under the pains and penalties of perjury,

Owner Signature: [Signature] Date: \_\_\_\_\_  
 \* If the owner has authorized applicant to act on his/her behalf, please include a signed authorization letter with this application.  
 Sign Contractor Signature (required if identified on form) Date: \_\_\_\_\_

**ZONING DETERMINATION / AUTHORIZATION --- FOR OFFICE USE ONLY**

In accordance with Section XXIII of the Town of Wellesley's Zoning Bylaws, the sign(s) submitted on this application require:

- "By Right" review
- Special Permit approval

Please obtain signatures identified below and make any changes to the application details as required.

DESIGN REVIEW BOARD

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_ DRB # \_\_\_\_\_

ZONING BOARD OF APPEALS

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_ ZBA # \_\_\_\_\_

BUILDING DEPARTMENT

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

**SECTION 5 - DESIGN REVIEW BOARD APPLICATION REQUIREMENTS**

- 9 Copies of the following
  - Samples of all colors proposed to be used on sign or awning.
  - Scaled, dimensioned drawing of the sign/awning including lettering, borders and other design elements (minimum scale 3/4 of an inch or larger).
  - Location plan for standing signs showing distance, setback from property lines (minimum scale 1/40 of an inch or larger).
  - Drawing of facade showing proposed placement of sign/awnings in relation to trim/significant architectural elements (minimum scale 1/4 of an inch or larger).
  - Color photographs of the facade and adjacent buildings.
- FEE:** Please make check payable to the: "Town of Wellesley"  
 Awnings - \$ 50.00  
 By Right Signs - \$ 50.00  
 Special Permit Signs - \$ 150.00

For Office Use Only

APPLICATION # \_\_\_\_\_



**SIGN PERMIT**

Property (Number and Street) \_\_\_\_\_

Date Permit Granted \_\_\_\_\_

Reviewed By \_\_\_\_\_

**Fees Collected:**

Permit \_\_\_\_\_  
 Microfilming \_\_\_\_\_

**TOTAL** \$ \_\_\_\_\_

# Old World Realty Corp.

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180 Wells Avenue, Suite 100  
Newton, MA 02459-3328  
Tel: (617) 969-6000  
Fax: (617) 969-1966

August 19, 2020

Town of Wellesley  
525 Washington Street  
Wellesley Hills, MA 02482

**RE: Wellesley Marketplace Realty Trust  
239-251 Washington Street, Wellesley, Massachusetts ("Property")**

To Whom It May Concern:

This letter is to confirm that Randy A. Goldberg has an ownership interest in the entity that owns the Property, and is an officer of Old World Realty Corp., Trustee of the Wellesley Marketplace Realty Trust. Furthermore, this shall confirm that Old World Realty Corp., as Trustee of Wellesley Marketplace Realty Trust authorizes Jeffrey Lyons to sign the Sign Permit Application for The Fit Factor proposed signage.

Sincerely,

Old World Realty Corp., Trustee  
Wellesley Marketplace Realty Trust



Randy A. Goldberg  
Executive Vice President

THE FIT FACTOR  
245 Washington St.  
WELLESLEY, MA 01481



# Surrounding Business Signs



Project Name: Business Sign

Date: 6/8/2020

Height: x Width: x

Material: x

Qty: x Sides: x

Laminatex

Mounting:

2Sided Tape  VHB Tape

Grommets  Holes

Corners: x

Drawn by: xx

Notes: x

## WAIVER OF LIABILITY TERMS

We allow up to three (3) Artwork Proofs (1 Initial proof + 2 revisions). Redesigns or changes after three (3) proofs are subject to additional charge of \$26 per change. Revisions requested after production has begun are not included in the original estimate and will be added in the original estimate and will be added on a time and cost basis. Job completion and turn-around time are based upon timely review/approval of your proof.

Design Proof Approval (Please check one or reply via Email)  Accept  Change Requested  Decline  Comments/Changes Requested

Proof Approval Signature: