

# TERRAZZA

For Immediate Release

## TERRAZZA WELLESLEY BREAKS GROUND

*Meticulously Crafted, Bespoke Homes Will Create a New Suburban Oasis Opening Spring 2023*



*Photo by: Kure Creative (from left to right: Don McCauley, Aaron Honsaker, Ryan Noone, Nick Ogonowsky, Dartagnan Brown, Tani Halperin, Janice Dumont, Tom Ulfelder, Jimmy Grossman, Megan Jop)*

Click [here](#) for renderings

**Wellesley, MA (June 24, 2021)**— TRAX Development and EMBARC hosted a groundbreaking celebration Wednesday, June 23rd, to launch [TERRAZZA Wellesley](#), the town's new bespoke residential project at 100 Linden Street, scheduled to open in Spring 2023. Wellesley townspeople were on hand to applaud this milestone for the town.

“We are grateful to the town of Wellesley for their great unison of efforts to work with us and EMBARC to arrive at a creative solution to an underutilized site,” said Nick Ogonowsky, Development Manager at TRAX. “We were given a unique opportunity to create a very special urban oasis that will also allow current residents to stay in Wellesley.”

The 3-story, 82,000 square-foot residential project offers a completely new level of luxury living for those who seek unparalleled sophistication in a comfortable, suburban landscape. TERRAZZA Wellesley is comprised of 35 meticulously crafted condominiums, ranging in size from 770 — 2,400-square-feet, with bespoke details, luxurious touches, and everyday practicality. The one, two and three-bedroom homes feature carefully considered amenities,

including a full service concierge service, valet, sports simulator, bike storage and workshop, pet washing station, fully equipped fitness center and private event spaces to name a few. Each residence has private outdoor space — a patio, balcony or roof deck. In addition, the property is a 4-minute walk from the heart of Wellesley and 17 miles from the bustling city of Boston.

EMBARC's predominant goal was to craft the building in a manner that not only harmonizes with its surroundings but was also respectful of the site it is positioned in. The name TERRAZZA (Italian for terraces) comes from the design approach of terracing the architectural narrative given the unique topographical qualities of the site. The team created a series of terraces, stairs, and piazza's that brings you from the exterior through the interior, moving through a series of curated spaces to an outdoor secluded landscape oasis.

The exterior of the building uses an unexpected play of materials including "corsa" elongated brick that adorns the first level of the building. From there, it delicately transitions up to the residential levels with cladding, ranging in variegated tones and formats, creating a timeless rhythm across all its facades. The interiors, bespoke in nature, have been crafted to ensure a simple yet elegant design that is equally functional and beautiful.

"This was truly a magnificent process working hand in hand with the town, its selectman and various boards and the community to completely reposition what was once viewed as a detriment to the town," stated Dartagnan Brown, Founder + CEO of EMBARC. "And now, eighteen months later, with unanimous community support, we are excited to see TERRAZZA get built. It is a testament to our collective efforts as architects and developers and the town's willingness and reception to work with us."

"TERRAZZA Wellesley is truly a reflection of the collaboration between so many individuals and constituencies within our community," said Tom Ulfelder, Chair of the Select Board for the town of Wellesley. "Town officials and employees, local developers, and neighbors worked together to find a way forward to build new housing. As a community, we worked with a common purpose to build housing that offers new opportunities for home ownership. Opportunities that include affordable options within walking distance to our shopping, dining, and central locations for mass transportation while preserving the character of this neighborhood."

A sales gallery will soon be available for potential buyers to preview the property -- more information is available on TERRAZZA Wellesley's website. [Advisors Living](#) is the brokerage firm for this project. "Wellesley is one of the region's most sought after and strong single family housing markets, and with the addition of TERRAZZA, for the first time in a decade, we will be able to bring into the market a new standard of luxury condominium living to the town," said Janice Dumont, CEO at Advisors Living, "

[RISE Construction Management](#) is the general contractor for the project; [EMBARC](#) is the architect and designer; [VERDANT](#) is the landscape architect; [McKenzie Engineering Group](#) is the civil engineer and surveyor; [Vanasse & Associates](#) is the transportation engineer; [H+O](#)

[Structural Engineers](#) is the structural engineer; [Wozny | Barbar & Associates](#) is the mechanical, electrical, plumbing and fire protection engineer; [SLS Consulting](#) is the code consultant.

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### **About TRAX**

TRAX is a boutique development firm focused on top tier markets where it adds unique value through intensive, hands-on permitting, design and construction of high quality projects. Using direct community engagement, thoughtful and creative design, and our vertically integrated construction team, we are able to respond quickly and efficiently to any situation that presents itself throughout the life cycle of a development project. Our entrepreneurial spirit enables us to be flexible and agile, while our in-depth experience allows us to provide stability and predictability for all interested parties. TRAX sources off-market acquisitions of underutilized land or buildings in the Greater Boston area, and focuses on developing cutting edge projects that catch the eye and far exceed the expectations of both the end-user and the community.

### **About EMBARC**

As Architects + Designers, we invest in local relationships. We are proud to be a prominent voice in Boston's evolving architectural narrative. We serve as an essential asset for large-scale multi-family projects to cutting edge commercial spaces. We bring single-family residences and luxury brownstones to life. Guided by aesthetic, but focused on your return on investment. We have designed and completed over a billion dollars worth of projects in and around Boston.

### **About Advisors Living**

Advisors Living is a full service luxury real estate lifestyle and brokerage company representing residential, new development, and leasing clients. Our team is committed to exceptional service and delivery and our depth of experience is unparalleled in today's market. The properties we represent include Pier 4 in the Seaport, which has achieved the highest price per square foot to date in the City of Boston. New development sites extend as far north as Newburyport and as far south as Westport with a strong presence in the metro west and Boston markets. Our clients benefit from spheres of influence contacts, and best practices of our commercial arm, Boston Realty Advisors, providing a deeper bench and one-of-a-kind competitive edge. The Advisors Living team provides trusted advisors for real estate while combining quantitative research with the qualitative lifestyle requirements to protect investments and serve our clients with seamless execution of design, marketing, and sales solutions."

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