

## TOWN OF WELLESLEY



### FOR IMMEDIATE RELEASE

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## Save Big on Home Heating and Cooling

**January 10, 2023 (Wellesley, MA)** - Attend a webinar on Wednesday, January 18 at 7 p.m. and learn how billions of government incentive dollars and free technical advice can help you make money-saving home energy improvements. Register [here](#) for this FREE Zoom event.

This webinar will cover:

- How to improve energy efficiency in your home, save money, and address climate change;
- Local, state, and federal incentives to lower the cost of home energy improvements; and
- How to access free, unbiased technical advice about heat pump purchase, installation, and operation.

Beginning on January 1, 2023, rebates and tax credits for home energy upgrades such as weatherization, heat pumps, and induction stoves will become available under the federal [Inflation Reduction Act](#). For example, you can save up to \$18,000 in combined rebates and tax credits when you install electric ASHPs. You can save even more when you improve your home's insulation or install an ASHP water heater. Homeowners can combine new federal incentives with existing funding opportunities from MassSave or from the Wellesley Municipal Light Plant (WMLP). For example, MassSave rebates for gas customers and WMLP rebates for oil customers can total as much as \$10,000, respectively, for heat pump purchases.

Hoping for experienced guides to help you navigate home energy efficiency finances and technology? Wellesley has you covered. Webinar attendees on January 18th will hear from experts at [Green Energy Consumers Alliance](#), [Abode Energy Management](#) (Abode), and the WMLP, as well as from homeowners who implemented energy-saving measures. Abode consultants are available to help Wellesley residents through every step of heat pump planning, installation, and operation at no cost. Click [here](#) to learn more about Abode and other heat pump resources for Wellesley homeowners.

“With these cost savings, it made economic sense for us to swap out our aging central air conditioner for an air-source heat pump,” said Jane Amara, a Wellesley homeowner. “The no-cost coaching offered by the Town’s consultant, Abode Energy Management, in combination with the incentives, made the transition easy. We are excited that we are going to be saving money while

using a cleaner source of heating and cooling, both for our family and the environment,” Amara said.

Incentives allow homeowners to save on equipment and annual home heating and cooling costs. Both greater efficiency and increased reliance on electricity help address climate change by lowering greenhouse gas emissions. Greater efficiency translates to less energy demand. Replacing oil and gas-powered heating systems with electric heat pumps means greater reliance on an electricity grid increasingly powered by non-emitting energy sources such as wind, solar and hydropower. Currently, 59% percent of electricity purchased by the WMLP is non-emitting.

[Register here](#) for this one-hour Zoom webinar to learn how you can save money and lower your carbon footprint. Have questions? Call 781-235-7600 or email [cleancomfort@wellesleyma.gov](mailto:cleancomfort@wellesleyma.gov).

This free webinar is hosted by the [Wellesley Municipal Light Plant](#), the [Climate Action Committee](#), and [Sustainable Wellesley](#). The United States, the Commonwealth of Massachusetts and the Town of Wellesley have established goals to reduce emissions to net zero by 2050. Buildings create 61% of the greenhouse gas emissions in Wellesley, with more than half of these emissions coming from residences. Learn how you can help Wellesley reach its GHG emissions reduction goal and save money, while lowering your heating and cooling costs.

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