



## TOWN OF WELLESLEY MASSACHUSETTS

### **FOR IMMEDIATE RELEASE**

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### **Take Advantage of Up to \$10,000 in Incentives and 0% Financing When You Replace Your Aging Furnace or AC with an Energy-Efficient Air Source Heat Pump**

***Join a Webinar on Thursday, March 21 at 7:00 p.m. to learn about the Cost Savings,  
Cleaner Air, and Climate Benefits of Air Source Heat Pumps***

**March 5, 2024 (Wellesley, MA)** – Is your furnace ready for replacement? Is your AC not cooling like it used to? Are you planning a home renovation? Now is the time to take advantage of local, state, and federal incentives to modernize your home's heating and cooling with an energy-efficient air source heat pump while lessening your exposure to fossil fuel's volatile pricing and harmful indoor air pollutants.

**Register [here](#)** for a webinar on Thursday, March 21 at 7:00 p.m. *via Zoom*.

Today is a great time to consider replacing your existing heating and cooling system before it fails with an air source heat pump because attractive local, state, and federal incentives are available now! Heat pumps are especially economical if you replace oil, propane, or electric baseboard heating.

Join us at this free event to learn about:

- How to earn up to \$10,000 in rebates and tax credits and enjoy 0% financing when you weatherize and buy a heat pump.
- How heat pumps provide heating and cooling in one!
- Steps to get started, and how a Wellesley Energy Coach can help.
- Firsthand experiences of Wellesley residents who made the switch.

**Sign-up [here](#)** for this webinar co-sponsored by the Town of Wellesley's Climate Action Committee, Municipal Light Plant, Health Department, and by Sustainable Wellesley.

To register now, please click [here](#). For more information, contact Marybeth Martello at [mmartello@wellesleyma.gov](mailto:mmartello@wellesleyma.gov) or at 781-431-1019 X2229.

## About Climate Action in Wellesley

The [Climate Action Committee](#) fosters awareness and mobilizes the collective action of residents, businesses, educational institutions, and town employees in Wellesley to combat the existential crisis of climate change. Through education and advocacy, we strive to reduce carbon emissions, promote renewable energy, and cultivate a resilient environment for present and future generations.

The [Town of Wellesley](#) adopted a [goal](#) to reduce the town's greenhouse gas (GHG) emissions to net-zero by 2050, in concert with the state of Massachusetts and the nation's carbon neutrality goals. The Town's [Climate Action Plan](#) (CAP) and [Sustainable Mobility Plan](#) (SMP) provide roadmaps for reaching this goal.

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