

DIRECTOR'S REPORT FOR August 2025

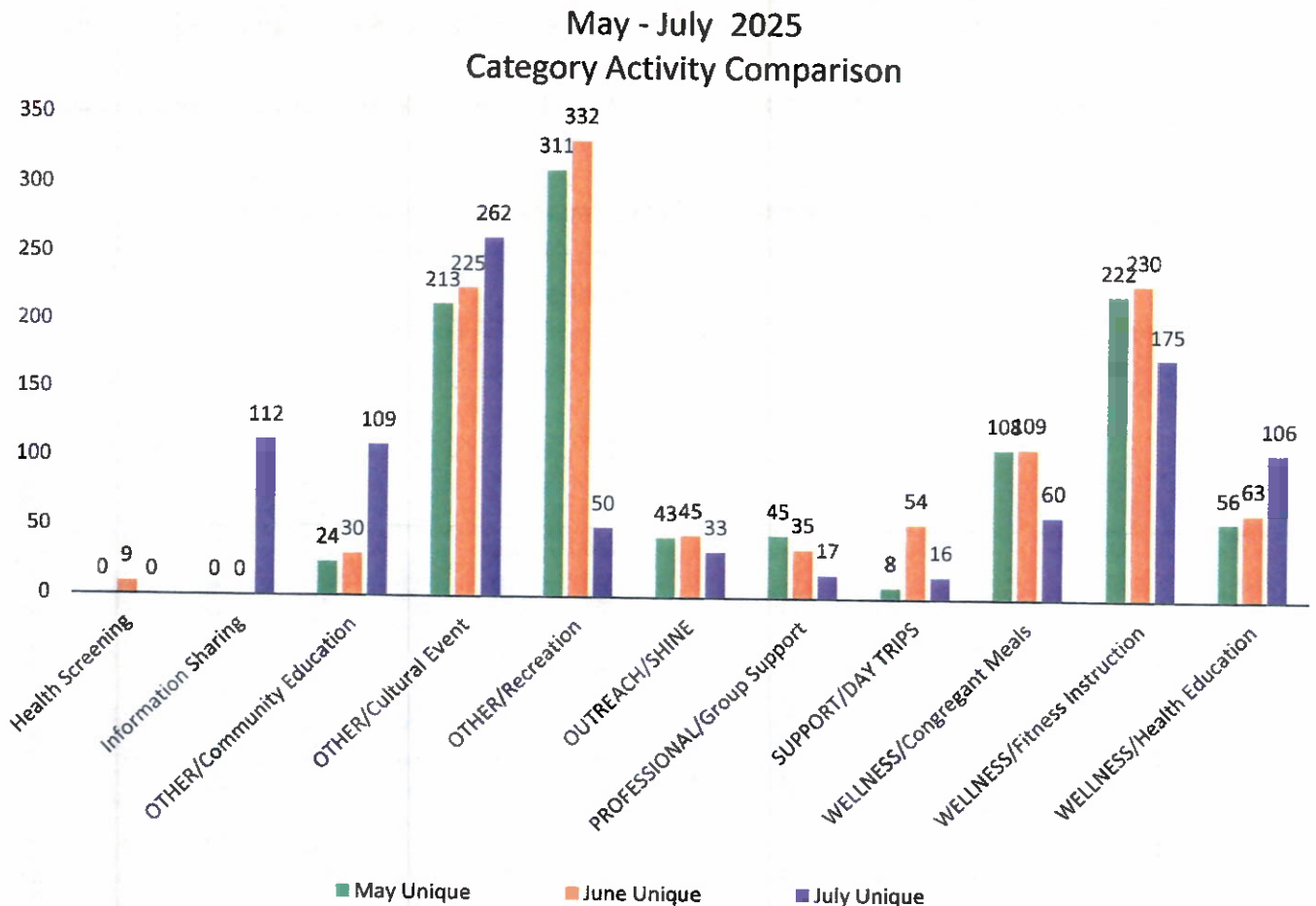
Kathy Savage, Acting Director, submitted for August 14, 2025

Enrollment

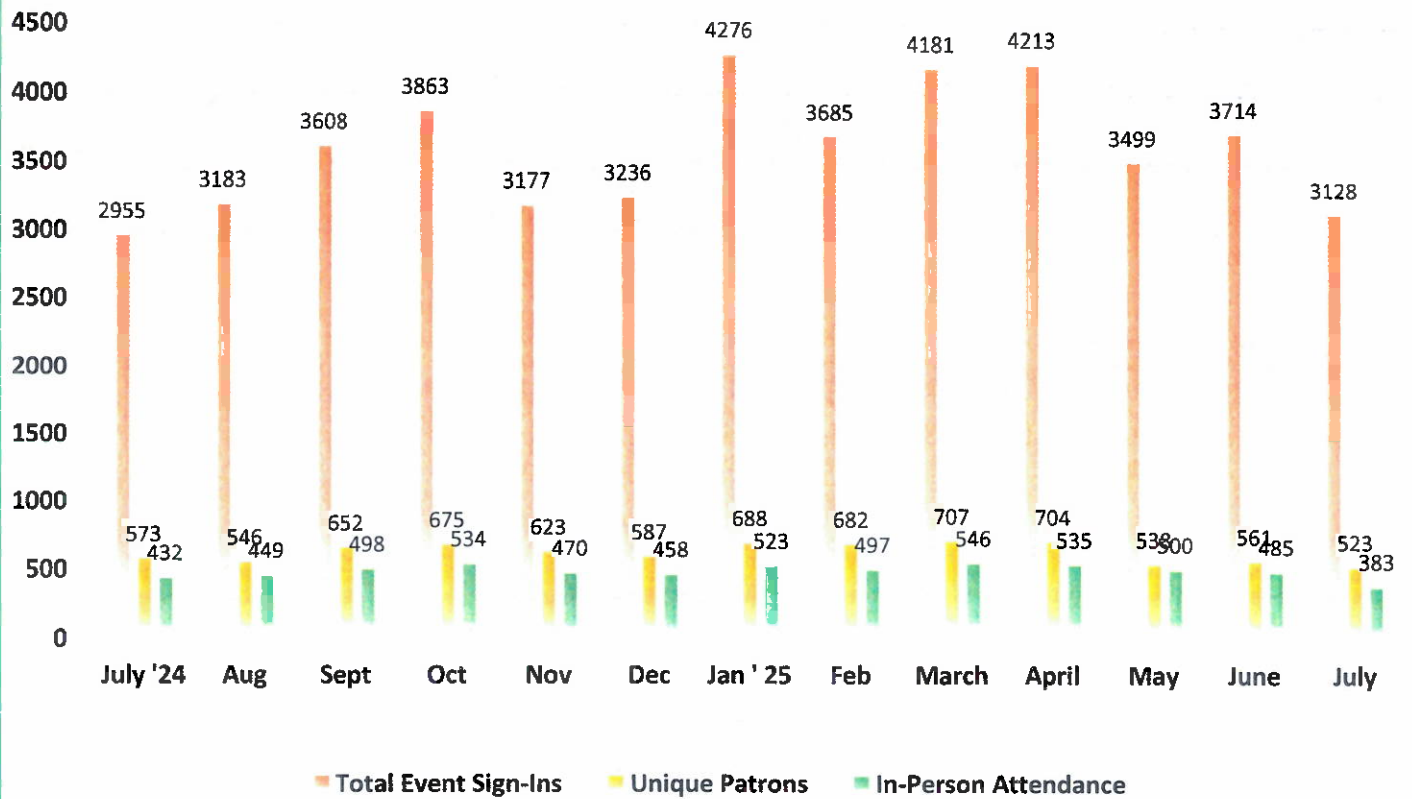
During July, the COA acquired 14 new patrons – 7 of whom are Wellesley residents and 5 are nonresidents. Of these, 4 are in the 60-69 age group, 6 are in the 70-79 age group, and 4 are in the 80+ age group. Additionally, 10 patrons are female, and 2 are male. Of the 554 patrons who participated in programming, 424 are Wellesley residents, and 120 are nonresidents.

Actual Sign-Ups

We had 3128 Total Event Sign-Ups with 523 total unique patrons for the month.



EVENT PARTICIPATION



Lunches



Event Capacity -- 07/01/2025 to 07/31/2025

Event Name	Resident	NonResident	Waitlist	Max Capacity	% Attended of Max Capacity
APT - SHINE	7	0	0	12	58%
APT - Tuesday Tech Help Lois	4	0	0	16	25%
ART - Pebble Art	0	0	0	2	0%
BINGO	10	2	0	20	60%
Bladder Health	30	7	0	35	106%
Bridge	28	10	0	60	63%
BUS - Trader Joes	6	1	0	8	88%
BUS - Walmart/Target	9	0	0	11	82%
BUS- Market Basket	8	1	0	10	90%
Cards and Games	9	25	0	220	15%
Cornhole Tournaments	13	4	7	16	106%
Cribbage	36	6	0	75	56%
Donuts and Coffee with Wellesley Police	7	2	0	20	45%
DRP - Drop In Knitting	13	26	0	105	37%
DRP - Drop In Painting	7	0	0	60	12%
FIT - All Levels Yoga - ZOOM	76	1	0	400	19%
FIT - Cardio Dance and Strength - ZOOM	12	0	0	150	8%
FIT - Chair Yoga - ZOOM	17	14	0	150	21%
FIT - Core and More - ZOOM	26	1	0	200	14%
FIT - Fit For Life - ZOOM	32	0	0	200	16%
FIT - Pilates - ZOOM	17	3	0	200	10%
FIT - Seated Strength and Balance - ZOOM	113	24	0	500	27%
FIT - Tai Chi - Zoom	14	0	0	150	9%
FIT - Yoga for Better Balance - ZOOM	35	0	0	300	12%

Event Name	Resident	NonResident	Waitlist	Max Capacity	% Attended of Max Capacity
Fitness Center	408	0	0	690	59%
FOD - Lunch	352	10	0	432	84%
General Visit/Coffee/Library	418	58	0	1,100	43%
GRP - Economy Watch: A Financial Discussion	7	3	0	20	50%
GRP - Men in Retirement	32	10	0	60	70%
GRP - Social Connections	47	12	0	150	39%
GRP - The Afternoon Discussion Group	20	5	3	30	83%
GRP - Women in Retirement	9	1	0	24	42%
Investing and Financial Planning Today: Overview	14	5	0	35	54%
Jazz Guitar Performance	20	4	0	35	69%
Keep Well Clinic	3	0	0	24	13%
KevTech	36	0	18	40	90%
Mah Jongg	25	22	0	75	63%
Mark Laren Musical Performance	23	13	3	35	103%
MBTA Talk	18	6	0	35	69%
Mexican Train Dominoes	8	1	0	24	38%
Movie - A Real Pain (2024)	18	2	0	35	57%
Movie - La Dolce Villa (2025)	19	2	0	28	75%
Movie - Nonnas (2025)	25	9	1	35	97%
MUS - Great American Songbook Performance	18	8	0	35	74%
My Active Center Workshop	1	0	0	2	50%
My Olympic Moments	30	5	2	35	100%
New Sound Assembly Vocal Performance	26	9	0	35	100%
Ophthalmology Talk	25	10	3	35	100%
Personal Protection! A Self Defense Class	10	2	3	12	100%
Ping Pong	52	4	0	168	33%

Event Name	Resident	NonResident	Waitlist	Max Capacity	% Attended of Max Capacity
Pool	74	52	0	330	38%
Scrabble	16	5	0	40	53%
Springwell	10	1	0	20	55%
Summer Reads	19	4	0	35	66%
SUP - Non-resident newsletter fee	0	1	0	100	1%
The Art of the Selfie: Artist Reflections (Zoom)	26	6	0	55	58%
The Big Dig - (VIR)	39	11	0	100	50%
The Diet and Chronic Disease Connection	21	2	0	35	66%
The Magic Touch - Refresh Your Home	5	2	1	8	88%
Walking Group	106	20	0	240	53%
WRK - Beaded Coil Bracelet	3	2	0	6	83%
WRK - Summer Floral Arrangements	0	0	0	4	0%
Total Duplicated	2,512	434	41		
Total Unduplicated	391	114	36		

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Event Name	Resident	NonResident	Waitlist	Max Capacity	% Attended of Max Capacity
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****Things to note: Greater Attendance Month to Month Comparison One year Later**

June 2024 Numbers

Events and Grand Totals	266	2,315	386	13
Total Unduplicated	266	443	132	13

June 2025 Numbers

Events and Grand Totals	261	2799	463	51
Total Unduplicated	261	477	134	48

****Things to note: Greater Attendance One Fiscal Year Later**

FY24

Events and Grand Totals	2537	28047	4765	340
Total Unduplicated	2537	1156	403	181

FY25

Events and Grand Totals	3375	31824	5035	211
Total Unduplicated	3375	1182	439	162

July 2025 Programming Highlights

Directors Report

July featured a wide range of engaging programs that brought patrons together through music, art, fitness, and conversation:

- **Live Music with Mark Laren**
Kicking off the month, Mark Laren performed a lively mix of classic rock, soul, and blues on **July 1**.
- **A Cappella with New Sound Assembly**
On **July 2**, the COA welcomed this talented vocal group for an afternoon of barbershop and contemporary a cappella harmony.
- **"The Art of the Selfie" with Jane Oneail**
This thoughtful presentation on **July 16** explored the evolution of self-portraiture, from Rembrandt to today's digital age.
- **Weekly Fitness & Enrichment**
Exercise classes continued virtually via Zoom due to kitchen renovations. Popular offerings included yoga, Seated strength balance training, and Tai Chi.
- **Movies, Games & Gatherings**
Despite room changes during construction, the COA maintained its social calendar with afternoon films, card games, and lively drop-in groups.

Future:

August brings a repeat of the popular Cornhole event from July, as well as the Kona Shaved Ice truck to close out the month.

SOCIAL SERVICES: FY 2026

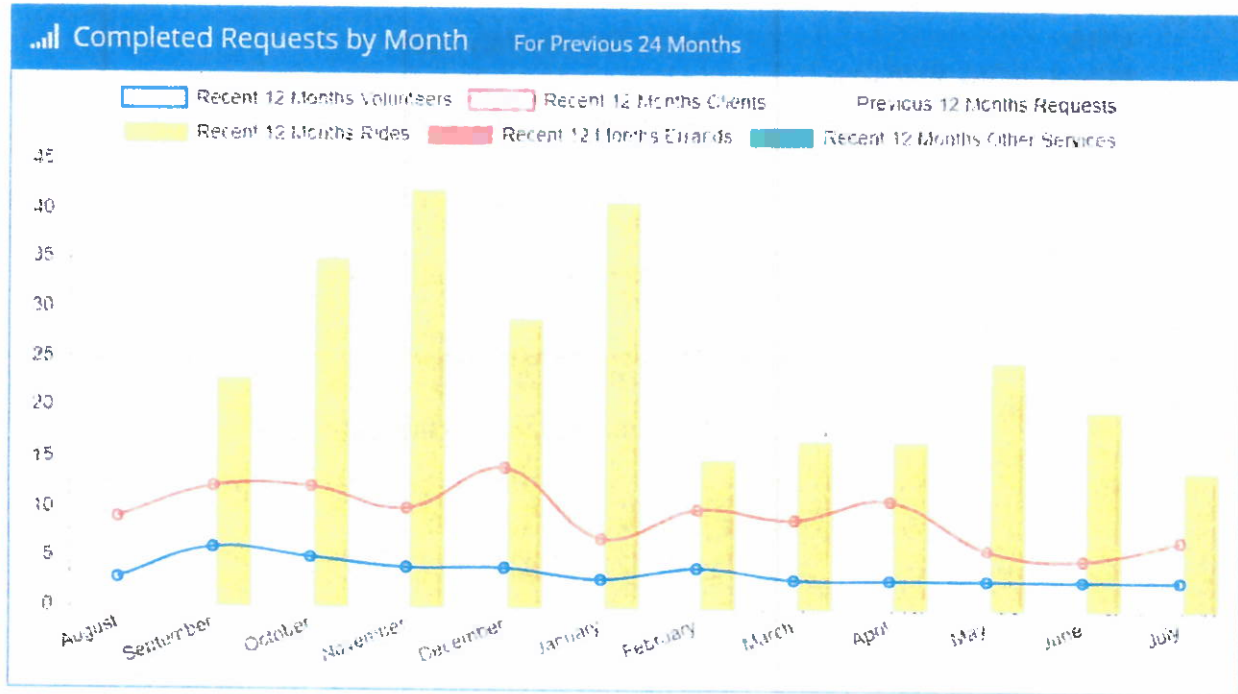
■ Groups ■ Phone ■ Home ■ Office ■ Email ■ Unduplicated



Transportation

Wellesley COA Bus had 253 Rides with 52 Riders for the month of July 2025

Volunteer Driver Program had 11 Requests, 5 were completed, 2 were abandoned, 1 was a no show/no call and 3 were cancelled.



Requests Summary

July 1, 2025 - July 31, 2025

Rides

11 Total	5 Completed	0 Pending	0 Assigned
3 Canceled	1 N/S-Client	0 N/S-Driver	2 Abandoned

Gift Acceptance July 2025

\$30.00	Anonymous	For Lunch Program
\$671.56	Friends of the Wellesley COA	Coffee Subsidy July 025
\$1,063.00	Friends of the Wellesley COA	Lunch Subsidy July 2025
\$42.00	Friends of the Wellesley COA	Lunch Subsidy July 2025
\$2,069.00	Almira Simons Fund	Simons Lunch July 2025
\$110.00	Almira Simons Fund	Simons Lunch July 2025
\$65.00	Almira Simons Fund	Programming/Scholarship July 2025